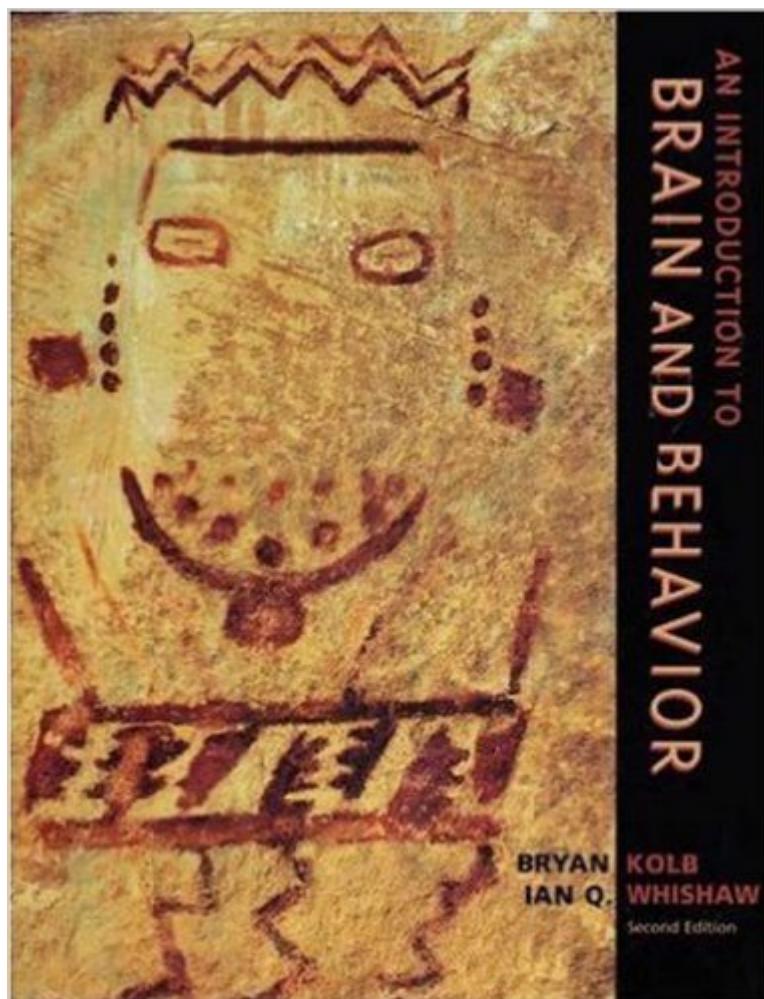


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Introduction To Brain And Behavior & Foundations Of Behavioral Neuroscience, Second Edition CD-ROM



Synopsis

Drawing on decades of teaching and research experience, Bryan Kolb and Ian Whishaw offer a proven framework for exploring the biological basis of behavior. Each chapter of *An Introduction to Brain and Behavior* explores a specific question asked by working neuroscientists and students (i.e. "Why do we have a brain?" "How is the nervous system organized?"). This approach brings coherence to a vast subject, and helps students understand what information is important as their study of brain and behavior progresses chapter to chapter. --This text refers to an alternate Hardcover edition.

Book Information

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Average Customer Review: 4.5 out of 5 stars See all reviews (2 customer reviews)

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Customer Reviews

I teach with this textbook. My course is a sophomore-level (240) psych course ---- Brain & Behavior. I carefully selected this text over another title from the the same publisher (It was from Mississippi State U; authors' names are forgotten). Both books were similar in price, graphics, length, and extras. Kolb's book won out in the clarity of writing, a vital feature because this course at most colleges is at the 300-level. Coverage is excellent, current and readable. The study guide is VERY GOOD, and study guide questions are repeated on my quizzes and tests. The study guide is worth its cost! Explanations are very clear. **SHORTCOMINGS OF THE BOOK:** The test bank supplied to the professor is mediocre; sparse length, poorly written items, focusing on vocabulary rather than on principles. Already I have exhausted the best questions and am now writing my own multiple-choice questions. **CHAPTER TITLES** are terrible ---- they are wordy questions, unsuitable as chapter

names. I have had to shorten the chapter titles, and this change creates some confusion. Another problem is that coverage of some basic topics, such as nerve function, is scattered across several chapters in an unconventional way. Lecture notes have had to be rearranged to match this quirk of the book's organization. CD rom disk accompanies the text, although the disk is likely to be missing if the book is purchased used. Overall, despite shortcomings, I am happy with the textbook and will continue with the second edition as long as copies remain available. Do not plan to roll into the now-available Third Edition, because it is 98% identical to the Second Edition, and the above-named shortcomings are still in there. (BTW, I buy used copies of this and other texts used in my classes, to give as free bonuses to students who earn the top grades on texts.) Stephen Buggie, Univ. of New Mexico - Gallup.

Great item! Exactly the same as the newer editions so i really recommend buying this editions over the newer ones.

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